

As per SEBI circular SEBI/HO/DEPA-II/DEPA-II_SRG/P/CIR/2025/86 dated June11, 2025

Steps for UPI Payment



Additionally, you can also complete the payment via Virtual transfer.

Virtual Payment Process

Step 1:

Scan the official QR Code of *Ajmera Associates Ltd.* using any UPI app (e.g., GPay, PhonePe, Paytm, BHIM UPI, Amazon Pay, etc.).

Step 2:

Enter the amount to be paid.

Step 3:

Mention your Client Code clearly in the *Remarks/ Note* section while making the payment.

Step 4:

Select your Registered Bank Account — the same account that is mapped with *Ajmera Associates Ltd.*, and proceed to pay using your UPI PIN.

Step 5:

After completing the payment, kindly share your transaction receipt or screenshot with us for confirmation via:

WhatsApp: +91 98678 33219

Email: collect@ajmera.co.in

- Add a new beneficiary in your bank's net banking.
- Enter Virtual Account Number: AJMRXXXXX
(Company Code: AJMR + *Your Client Code*)
- Enter IFSC Code: ICIC0000104
- Payee Name: Ajmera Associates Ltd.
- Payee Nickname: Ajmera Xchange
- Payee Branch: CMS
- Select Other Bank option (even if your bank is same).
- Confirm all details and proceed to make the payment.
- Enter MPIN/OTP to complete the transaction.
- Your fund transfer will be processed immediately.

Benefits of Virtual Payment

- ✓ System updates your trading A/c ledger instantly.
- ✓ Your trading limit is generated instantly after payment.
- ✓ Much quicker than UPI; no delay, no verification required.
- ✓ No QR scanning, no screenshots, no sharing proof.
- ✓ Payment flows directly from the investor to the broker's virtual account.



Virtual Payment Video Tutorial:

https://www.youtube.com/watch?v=NC_fvIIm4B4

⚠ Important Instructions for UPI Payment

- Payments **must be made only through your registered bank account** linked with *Ajmera Associates Ltd.*
- Do **not** use third-party or unregistered UPI IDs for payments.
- Daily UPI transaction limits may apply (up to ₹5,00,000, subject to your bank's policy).
- Ensure that the payment is made **only to Ajmera Associates Ltd.** official and verified UPI ID / QR code.
- If any query, please call at 02240628905 / 909

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